



PN24 FOOD - Bonjour Bonsoir, Louis and Leo's new experience in Bangkok in partnership with Alliance Francaise de Bangkok

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24) Louis Calderon and Leo Sebag after the successful experience of Calm Comme a la Maison Bangkok Grill, Garden & Guinguette, in November 2024 will inaugurate their new experience in the restaurant branch, Bonjour Bonsoir, in collaboration with the prestigious cultural container of Alliance Francaise de Bangkok.

Louis Calderon and Leo Sebag after the successful experience of CALM Comme a la Maison Bangkok Grill, Garden & Guinguette, in November 2024 will inaugurate their new experience in the restaurant branch, Bonjour Bonsoir, in collaboration with the prestigious cultural container of Alliance Francaise de Bangkok. Two young guys full of ideas, drive, and zest for life. And who have found in the megalopolis Bangkok the place to realize a good part of their existential and professional dreams. It sounds like an appendix novel, the product of the fervid imagination of some writer who imagines exotic places and intricate circumstances to captivate the reader. But, in this case, it is the sheer reality of the facts. And the current reality is Bonjour Bonsoir, a restaurant business (but not only) that was born within the cultural operations of Alliance Francaise de Bangkok. The experience of CALM Bangkok Grill, Garden & Guinguette continues to live on full of energy, success and always new ideas, a relaxed and serene corner of France in the heart of the heart of Bangkok, the Thai Capital. Louis Calderon and Leo Sebag, its creators, even before being the founders and owners, have accumulated experience, skills, a higher degree of professionalism in the management of a complex machine such as a place of catering, alcohol and beer mixing but it is also a meeting place, an area for holding activities such as yoga, pottering, location for live music, wine tasting classes etc. Bonjour Bonsoir as well is more than just a restaurant, it is also characterized by a modern style with numerous nods to a vintage spirit, there you can find merchandise signed with the Bonjour Bonsoir logo such as T-shirts, caps, stationery items. Through the side entrance there is direct access to the Alliance Francaise headquarters, with its theater, foyer with paintings, painting and art exhibits, and everything pertinent to cultural activities in the name of French culture and identity. Leo and Louis are engrossed in the start-up phase of their new location, at the same time they are excited about this new birth, this new creature: "Our concept is really born out of the multifaceted experience of CALM, where so many moments of collective life, of social gathering, become that plus that surpasses the mere notion of dining. Here in Bangkok there are so many cafes, bistro, French restaurants, so many bakeries where you can buy baguettes and typical French pastries, with their unmistakable style and colors. From the first step, we had in mind the desire to do something different and at the same time more akin

to the soul of the cultural container of Alliance Francaise.” It is therefore a special cultural opportunity before even in the professional field, Bonjour Bonsoir is a place where you can enjoy the activities of Alliance Francaise and at the same time, experience a full immersion in the culture, habits, customs and habits of France. Why was it decided to call this place Bonjour Bonsoir? Leo and Louis explain, “Part of the concept of Bonjour Bonsoir is to create a different offering between morning and evening, in fact, Good Morning and Good Evening. In the morning hours one can have breakfast, brunch, lunch. In the evening you can have a quiet dinner, with soft music that envelops you like velvet, often even live music. Even the menus are different, in fact, our offer is divided between the dishes and dishes that are offered in the morning and those that are offered to customers in the evening, two different experiences, with two different timings, just as if fisi were in any French city.” Bonjour Bonsoir is located inside “One Bangkok” a huge area near Lumphini Park, one of the largest park areas in Thailand within the urban fabric. “One Bangkok” allows -thanks to its vast expanse and huge volume, to accommodate commercial areas, stores, prestigious hotels and is easily accessible, since next to its main entrance there is one of the exits of the external light rail MRT, ‘Lumphini’ stop. “One Bangkok” is also home to Alliance Francaise and this shows how, with an open mind to contemporary innovations, one can combine the needs of art and style with those of modern life, which is also made up of leisure and time set aside for shopping in one of the most modern and developed capitals of Asia and the entire Planet.

di Francesco Tortora Martedì 10 Dicembre 2024